Jonview's Environmental Strategy



Jonview is committed to Best Environmental Practices and reducing dependence on non-renewable energy. Jonview's Green Committee is charged with establishing guidelines for Jonview's Sustainable Practices including Climate Protection Practices; Clean Energy Standards; Sustainable Transportation Practices; Sustainable Operations; Recycling and Waste Management; and Environmentally Preferable Procurement (Green Purchasing).

Green Committee Objectives

- Strive to continually impact Jonview's environmental sustainability strategy and make a positive difference in the community.
- As most of Jonview's employees are now working from home, we will educate employees on best practices to be more sustainable at home, and find interesting topics on sustainability that add to their knowledge of the destinations that Jonview promotes/sells.
- Educate through Insight and newsletter and implement sustainable options for commuting to/from work and while on the job.

Office and Company Objectives

- Help our clients reduce their environmental impact by contracting & promoting more sustainable products and services.
- Help our employees reduce their environmental impact by offering more sustainable products and services as well as educating them on best practices.
- Maximize energy efficiency (Energy efficiency is defined as reductions in the amount of energy needed to provide the same or improved level of service to the consumer in an economically efficient way)
- Reduce the use of outbound packaging materials.
- Eliminate operational waste by reducing waste sent to landfills.

Resources

Jonview Meetings & Events ◆ Office Procedures ◆ Business Travel and FAMs ◆ Appendix A - Green Purchasing Policy ◆ Appendix B - Jonview Sustainability Toolkit for Meetings and Events